

Hilarity For Charity Brain Health Reception

September 22, 2024 | The Zuccari Residence (McLean, VA)

A who's who of senior care industry leaders gathered for an event benefiting Hilarity for Charity (HFC), a nonprofit organization founded by comedian, actor and producer Seth Rogen and his wife Lauren Miller Rogen more than a decade ago. HFC provides grants to families and caregivers of individuals impacted by Alzheimer's and promotes brain health education. Jason Zuccari, managing director of Hamilton Insurance Agency and a member of the organization's board, spearheaded the bi-annual reception, raising more than \$400,000 for the cause. Zuccari's parents, Alan and Lisa Zuccari, generously opened their McLean home for the event, which featured silent and live auctions, a cocktail reception, and a panel discussion on brain health with the Rogens, neurologist Dr. Richard Isaacson and Peloton instructor/ motivational speaker Kirsten Ferguson. The conversation was moderated by MSNBC's Katie Phang.



Alan and Lisa Zuccari, Seth Rogen, Lauren Miller Rogen, and Jason and Sepe Zuccari (Juan Carlo Briceno/HFC)



Claire Vetter, Trevor and Ciera Ashley, Eric and Maggie Urda, Dr. George Gavrila, Sepe Zuccari, Brian Vetter, Jason Zuccari, Tara Gavrila, Sofia Haft, Michael Haft and Susan Farkas (Dan Swartz)



HFC Panel (Dan Swartz)



Seniors housing industry professionals (Shannon Finney/Getty)



Scott Stewart, Amy Sitzman, and Max Newland (Dan Swartz)



Jill Lesser and Jonathan Diesenhaus (Juliane Macedo)

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